



EMILY FORD

ENTREPRENEUR
KEYNOTE SPEAKER
MEDIA HOST
THOUGHT LEADER
GLOBAL INFLUENCER

meet EMILY

Emily Ford is entrepreneur, business owner, global influencer and podcast host. She started her entrepreneurial journey 13 years ago with no business background to now running and sustaining a 9-figure sales organization as well as speaking to companies and teams globally. She teaches people how to brand themselves and coach them through her mentorship program called ITfactor. She has spoken on some of the world's largest stages with thought leaders like Tony Robbins and taught executive leadership teams on "Leaders Who Have IT." Forbes featured an article on her career titled "To Be Successful, Put People First And Business Second" because of the way Emily has built her success through serving others. Emily's transformative method has allowed over 1-million people to not just find their ITfactor, but also implement it into their personal lives to achieve massive influence.

ITSEMILY.COM

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@ITSEMILY



social MEDIA

*its*EMILY

 509K
Followers

7.1K
Average Likes

 50K
Followers

250
Average Comments

FEATURED IN

Forbes



 **Medium**

KTLA 5

BUSINESS INSIDER



GLOBAL INFLUENCER

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keynote *SPEAKER*



How To Find Your ITFactor

How many times have you been held back by shame and fear? Emily leads an immersive talk on how to break through those barriers to release fear to unlock the next version of yourself. This keynote will launch people off their plateaus because Emily helps to rewire deep in their nervous system what "sales" means to them. They will have deep conviction to now truly help the person who's buying your product or service.

Audience Takeaway

- + EMILY BUILDS A DEEP TRUST WITH YOUR AUDIENCE BY GIVING A PLAYBOOK ON INDIVIDUAL TRANSFORMATION & GUIDANCE ON STRIPPING AWAY ANY MINDSET LIMITATIONS THAT MAY HAVE BEEN HINDERING YOUR ABILITY.
- + EMILY WILL TAKE PEOPLE ON A JOURNEY. THEY WILL EXPERIENCE A RANGE OF EMOTIONS SUCH AS: EXCITEMENT, LAUGHTER, TEARS, LIBERATION AND MOST IMPORTANTLY THEY WILL LEAVE INSPIRED AND EQUIPPED TO STEP INTO THE NEXT LEVEL OF THEMSELVES.

keynote *SPEAKER*

ITFactor Brand It- *Growing your personal brand and selling*

Do you have an amazing idea for a brand but have no idea how to execute? Emily's keynote was designed to not just teach the information, but uniquely apply it into your specific business so they can be more influential in the sales process. The goal is to greatly reduce the lag time between learning, implementation and growing your brand/selling.

Audience Takeaway

+ EXTRACTING YOUR BRAND DNA SO THAT YOU CAN HAVE CONTENT AND MESSAGING THAT BEST REPRESENTS YOU.

IDENTIFYING YOUR MAIN CONTENT PILLARS SO YOU CAN START TO BE KNOWN AS AN EXPERT IN YOUR FIELD AND

+ NOT BE LOOKED OVER.

A PROVEN METHOD CALLED THE "CONTENT BATCHING BLUEPRINT" SO YOU CAN CREATE CONSISTENT, QUALITY CONTENT IN A FRACTION OF THE TIME IT NORMALLY TAKES.



keynote *SPEAKER*



How to Raise Your Frequency Keynote

"Raise your vibration," reflects that you have a self-awareness of your thoughts and emotions. Emily speaks on how to recognize when you're in a low vibration emotion (like jealousy or grief) and then what to do to shift yourself into a high-vibration emotional state (such as joy, gratitude, or peacefulness) to unlock and transform your life.

Audience Takeaway

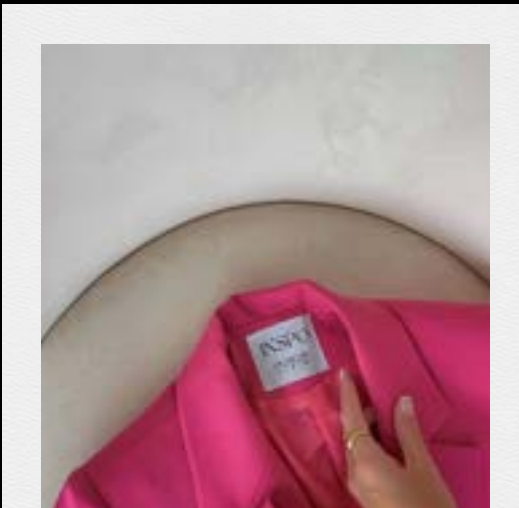
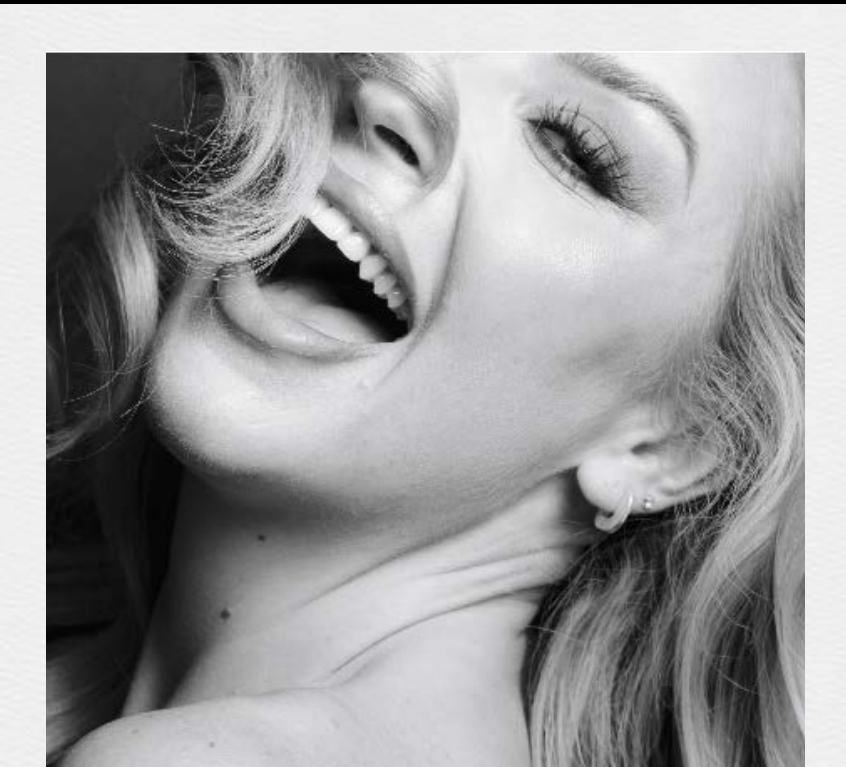
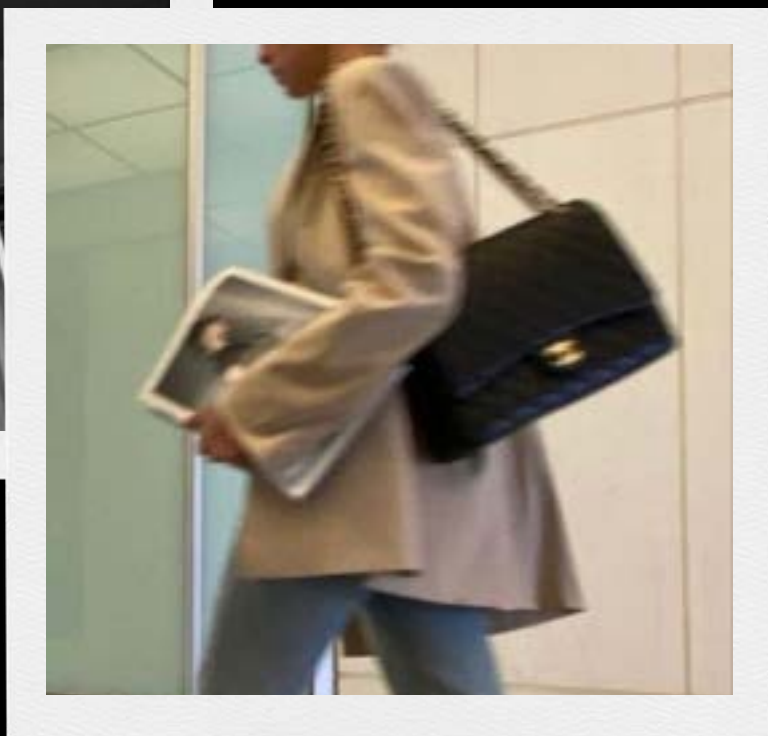
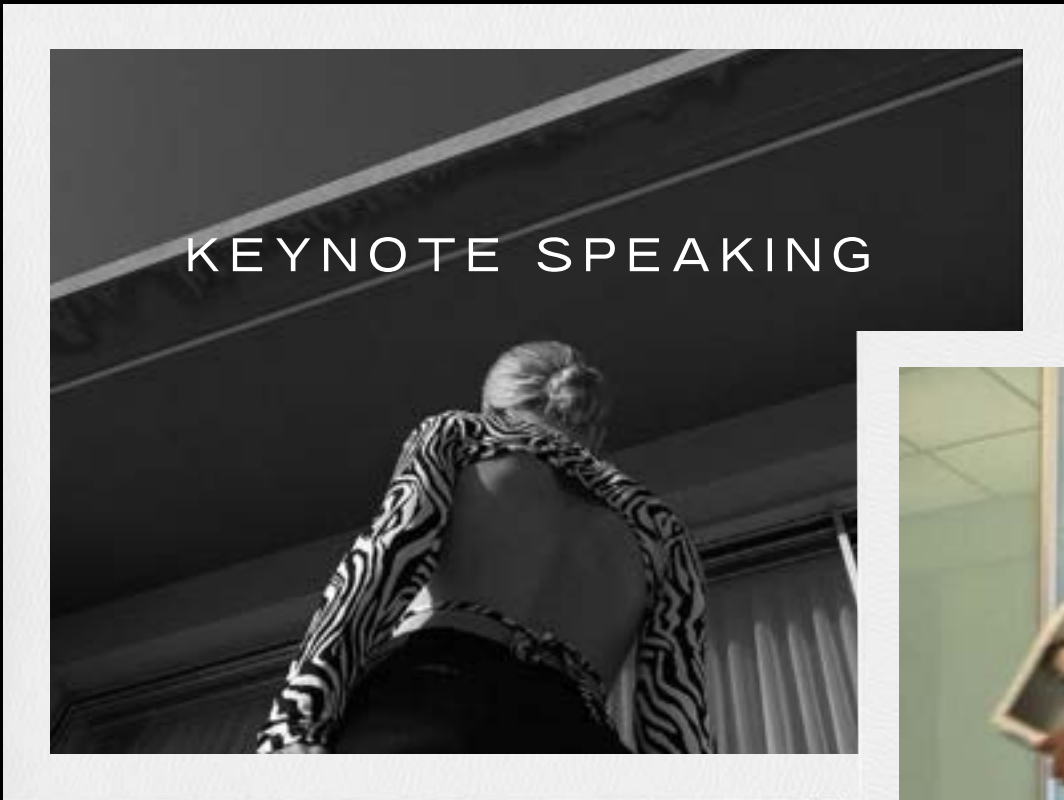
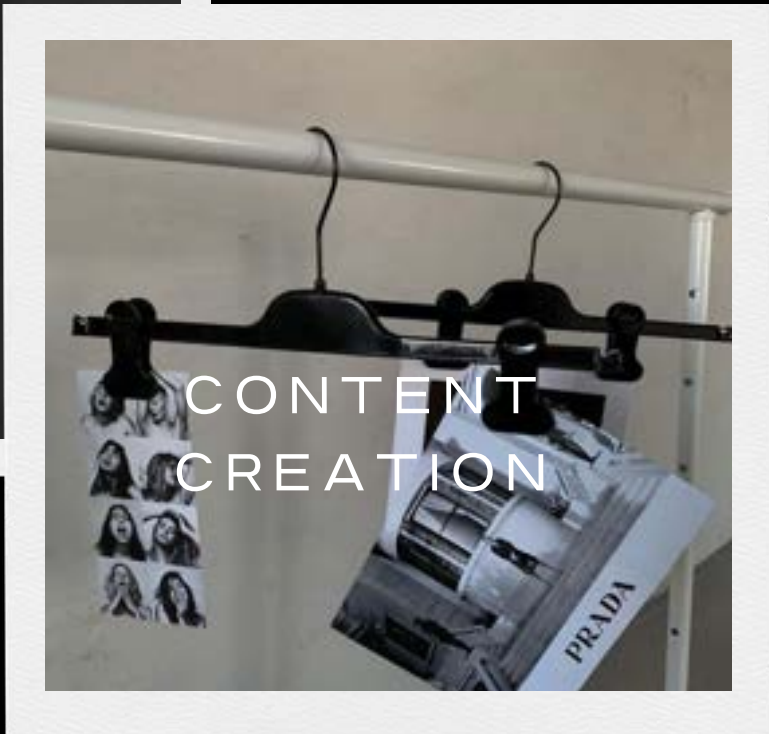
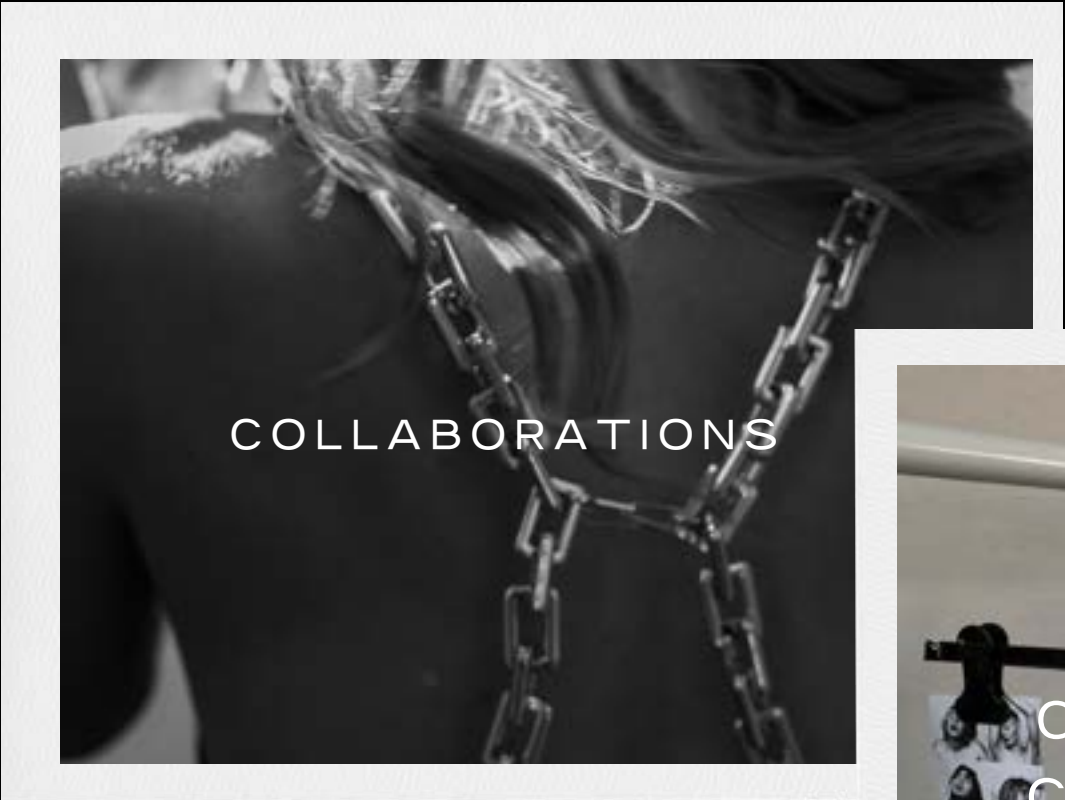
- + BECOME MORE EFFECTIVE COMMUNICATORS THROUGH LEARNING HOW TO IDENTIFY WHAT MOTIVATES OTHERS.
- + CREATE A MORE UNSHAKABLE IDENTITY BY INFLUENCING THEMSELVES TO TAKE ACTION ON WHAT THEIR UNIQUE STRENGTHS ARE.

THE *IT*factor SHOW

The ITfactor Show is where you'll find tips, tricks, and tools that will help you navigate through the world of business and entrepreneurship. Over 150,000 monthly downloads with over 30 countries listening each week.

Emily brings on the world's top thought leaders like Ed Mylett, Dean Graziosi as a deep dive in your personal business and life course. She believes when you extract your ITfactor is the moment your soul ignites and all actions onward align with Your God-given destiny.





how to WORK WITH EMILY

Podcast Ad Read

- Digital podcast ad placement
- 30 second ad
- 60 second ad

Released on every platform and weekly to Emily's 510,000 followers

Podcast Sponsorship

- Specific call-to-action as directed by brand to track metrics, performance, conversion and overall performance for each campaign. Evergreen episode content across all podcast channels.

Keynote Speaking

- Specific catered and unique keynote speaking at your retreat, corporate business, executive team.
- Additional ad-ons include corporate training on all keynotes (see page 4-6).

Virtual Speaking

- Specific catered and unique keynote speaking at your retreat, corporate business, executive team.
- Additional ad-ons include corporate training on all keynotes (see page 4-6).

Product Placement

- All in-content assets including professional photography, videography as requested by brand.
- In-feed and story options available.

Content Creation

- Professional brand content to use with static and videography to use for social media (story and in-feed content).

Professional videography for Instagram reels, Tiktok, Youtube.

Brand Activation

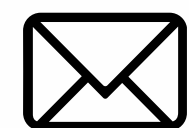
- Physical brand activation and product placement at all live events, keynotes, boot camps hosted by Emily & ITFactor.
- Product and brand integration into the event.

ITFactor Mentorship

- Work directly with Emily on mentorship within her program ITFactor which coaches some of the most well-known and diverse business leaders in the world.

how to **WORK WITH EMILY**

BOOK EMILY



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